

**PHL/MGT 248. 405**  
**BUSINESS ETHICS**  
Fall 2011

**Instructor:** Dilek Huseyinzadegan

**Class Meeting Time and Place:** TThu 11:50-1:20 Loop Campus Lewis 1103

**Office:** Loop Campus, Lewis 1637 (16<sup>th</sup> floor)

**Office Hours:** Tuesdays 10:40-11:40 and by appointment

**Email:** [dhuseyin@depaul.edu](mailto:dhuseyin@depaul.edu) (Please be sure to follow professional etiquette in all communications with the professor in order to receive a response, see below.)

**Course Description and Objectives:** Business ethics is a relatively new field of applied ethics. In the past, it has been considered as a supplementary and often superficial study of some ethical questions that may arise in the conduct of business, such as managerial ethics, moral-decision making, ethical hiring practices, environmental damage reduction, and so on. Recent financial crises proved, however, that business ethics cannot be a mere application of traditional ethical theories to business situations but it has to be re-conceived as an integral part of business: if business is an activity aimed at producing value, it has an intrinsic connection to ethics, which is an investigation into what constitutes values like the public good, justice, and rights. There is, of course, a long history of what certain people proposed to be right and wrong, and we will be investigating and evaluating some of these positions in the first part of the course in order to gain the conceptual vocabulary to talk about ethics. We will see that the traditional approaches to business ethics, while helpful, fail to consider the activity of business in a macrostructural level, so in the second part of the quarter we will be focusing on the global structures in place while dealing with the ethics to some major social and business-oriented issues of the present day.

It is hoped that you will have developed some critical thinking skills and a basic background in moral reasoning as it applies to the issues that we face in our society as a whole, as well as those pertaining to the business world more specifically.

**Reading and Assignment Schedule:**

- Week 1** Thu, Sep 8: Introduction, Syllabus, Clips from *The Corporation* and Discussion
- Week 2** Tue, Sep 13: Freeman et al, "Teaching Business Ethics in the age of Madoff"  
Thu, Sep 15: *The Giant Pool of Money*. Group Discussion
- Week 3** Tue, Sep 20: Deontological Ethics, Discussion  
Thu, Sep 22: Group work - Case Response #1
- Week 4** Tue, Sep 27: Utilitarianism and Virtue Ethics, Discussion  
Thu, Sep 29: Group work - Case Response #2
- Week 5** Tue, Oct 4: Midterm review  
**Thu, Oct 6: MIDTERM EXAM IN CLASS**
- Week 6** Tue, Oct 11: Freeman, "Managing for Stakeholders"  
Thu, Oct 13: Group work - Case Response #3

**Week 7** Tue, Oct 18: Painter-Morland, "Moral Decision-Making in Business Ethics"  
Thu, Oct 20: **NO CLASS** – See D2L for Homework Assignments

**Week 8** Tue, Oct 25: Painter-Morland, "Globalization"  
Thu, Oct 27: Group work – Case Response #4

**Week 9** Tue, Nov 1: Mike Mason, Selection from *Development and Disorder*  
Thu, Nov 3: Group work – Case Response #5

**Week 10** Tue, Nov 8: Mike Mason, Selection from *Development and Disorder*  
Thu, Nov 10: Group Work – Case Response #6

**Last Class** Tue, Nov 15: Final Workshop

**FINAL EXAM: To Be Posted on D2L on November 20<sup>th</sup> AND To Be Completed by November 22<sup>nd</sup> by 1:30pm (submit electronically)**